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KEY STORIES TO SHARE WITH CLIENTS

- 1. XF is a true representation of Jaguar values, combining dramatic design with modern luxury and driving dynamics.
- 2. More focused offer at 24MY gives clients the very best of XF, with an easier to understand model lineup that aligns more closely to other Jaguar products.
- 3. Range at 24MY consists of R-Dynamic S, R-Dynamic SE, R-Dynamic HSE and 300 Sport (Core models and R-Dynamic Black Edition no longer available).
- 4. Equipment changes and upgrades for all models. See the 'At a glance' section for an overview of what's changed at 24MY.
- 5. Deletion of many standalone options many options now available in packs only.

Please note that the global shortage of semiconductors is currently affecting vehicle build specifications, option availability and build timings. This is a very dynamic situation so please check your local market information for details.



AT A GLANCE **JAGUAR XF 24MY**



This document provides an overview of what's changed for 24MY, then a suggested guide to help you plan which benefits to share at each step of your presentations. It has been kept as concise as possible, so for more detailed information on Jaguar XF 24MY please also look at other sources - including your local Jaguar website and the Jaguar XF configurator - as clients may ask for greater levels of detail than can be provided here.



AT A GLANCE | Let's take a quick look at what's changed, and the retained key strengths, of Jaguar XF.

1. OVERALL STYLING				
What's changed	Range at 24MY consists of R-Dynamic S, R-Dynamic SE, R-Dynamic HSE and 300 Sport More equipment for all models	Core models and R-Dynamic Black Edition no longer available		
Strengths carried over	The spirit of a sports car combined with luxurious features and advanced technology Power bulge and long aluminium bonnet	Personalisation available through choice of powertrains and range of options, packs and accessories		
2. APPROACHING TH	E FRONT			
What's changed	Front grille growler background now black (previously red) Circle of R-Dynamic badge in front grille now black grey (previously red/green)	Adaptive Driving Beam and Animated Directional Indicators* now standard on all models Black Exterior Pack standard on all models except R-Dynamic S, where optional		
Strengths carried over	Large, assertive, vertical grille Front grille finishes include 'floating' foil grille tips that reference the Jaguar Heritage logo Impressive aerodynamics	Optional Pixel LED Headlights* with 'Double J' signature Daytime Running Lights (DRL), Adaptive Driving Beam and Animated Directional Indicators Deployable bonnet		
	Smart Active Vanes Full Premium LED quad headlights with 'Double J' signature Daytime Running Lights (DRL)*	* Not available in all markets. Please check your local market ordering guidelines for information.		
3. LOOKING AT THE	FRONT 3/4			
What's changed	R-Dynamic S gains Powerfold auto-dimming mirrors	Black contrast roof optional as part of Extended Black Pack on R-Dynamic models		
	Black Exterior Pack standard on all models except R-Dynamic S, where it is an option Black Exterior Pack also includes Gloss Black exterior mirror caps New Extended Black Pack optional on all models except 300 Sport	Ostuni White, Bluefire, Hakuba Silver and Silicon Silver removed from exterior colour lineur-range now consists of 1 solid, 5 metallics and 1 premium metallic		
Strengths carried over	Sleek, coupé-like profile Outstanding proportions, elegant surfaces, perfect lines	Advanced diesel powertrain, incorporating mild hybrid electric vehicle (MHEV) technology in selected markets [†]		
	Range of sophisticated exterior paint colours	Automatic transmission on all models		
	Lightweight Aluminium Architecture	Range of Driver Assistance systems, including:		
	Double wishbone front suspension Integral Link rear suspension	 Emergency Braking; Lane Keep Assist; Blind Spot Assist; Adaptive Cruise Control with Stop & Go; Traffic Sign Recognition with Adaptive Speed Limited; Driver Condition Monitor 		
	Perfect 50/50 front/rear weight distribution Exceptional blend of ride and handling	[†] Powertrain lineup and feature availability is market-specific. Please check your local market ordering guidelines for information.		
	Responsive, smooth and efficient turbocharged petrol powertrains, with Gasoline Particulate Filter (GPF) fitted as standard			

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What's changed	R-Dynamic S gains powerfold auto-dimming exterior mirrors with approach lights	Three wheel styles discontinued: 18" Style 7011, 19" Style 7012 and 19" Style 5106
	R-Dynamic SE gains Black Exterior Pack	Revised Dynamic Pack optional on all models except 300 Sport
	300 Sport gains Black side sills	Metal treadplates with 'Jaguar' script (standard on R-Dynamic S and R-Dynamic SE)
	Wheel growler backgrounds now black (previously red)	Illuminated metal treadplates with 'Jaguar' script (standard on R-Dynamic HSE and 300 Sport, optional on R-Dynamic S and R-Dynamic SE)
	One wheel style reintroduced: 20" Style 5036 5 split-spoke in Gloss Dark Grey with Diamond Turned contrast finish	
Strengths carried over	Body-coloured side sills for R-Dynamic models	Adaptive Dynamics
	Range of scripted treadplates, with illumination on R-Dynamic SE and R-Dynamic HSE	All-Wheel Drive (AWD)
	models	Intelligent Driveline Dynamics (IDD)
	Black contrast roof (standard on 300 Sport (Sedan only) optional as part of Extended Black Pack on other models) Front, front side and side curtain airbags Blind Spot Assist Adaptive Cruise Control (ACC) Advanced passive damper technology	Adaptive Surface Response (AdSR)
		All Surface Progress Control (ASPC)
		Torque Vectoring by Braking
		Keyless entry
		Range of alloy wheels from 18" to 20"
	Configurable Dynamics	Stop/Start and Class 1 Ultra-low rolling resistance (ULRR) tyres
5	NTERIOR	
5. REAR AND REAR	NIERIOR	
What's changed	All nameplate badging removed (including 300 Sport) - vehicle rear now features only Leaper and Jaguar name badge	Cold Climate Plus Pack no longer offered
Strengths carried over	Hi-Line tail lights with signature LED graphic and distinctive double roundel	Rear Camera standard on all models
	Darker tail lights (Sedan)	3D Surround Camera optional on all models - includes 360 degree Parking Aids
	Powered Boot Lid/Tailgate (standard on all models)	Optional Cold Climate Pack
	Activity Key with full key fob functionality	Optional 4-zone air conditioning
	Superior rear room and comfort	Cabin Air Purification System with PM2.5 filter
	Fixed or 40:20:40 split-folding rear seat	Increased air ventilation to the rear
		Tuellay Chalaility Appliet (TCA)
	Optional heated rear seats	Trailer Stability Assist (TSA)
	Optional heated rear seats Sixth light (window)	Engine Drag Torque Control
	•	

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6. IN THE DRIVER'S SEAT				
What's changed	Pivi Pro standard on all models R-Dynamic S gains Pivi Pro and driver's seat memory	Charcoal Ash finisher fitted to R-Dynamic HSE and 300 Sport (optional on R-Dynamic S and R-Dynamic SE)		
	R-Dynamic SE gains heated front seats R-Dynamic HSE gains climate front seats and suedecloth headlining Ebony-coloured Jaguar label on front seat inbound edge Headrests of R-Dynamic HSE models feature 3D Leaper logo All models feature Ebony headlining Engine Spin Aluminium finisher fitted to R-Dynamic S and R-Dynamic SE (optional on R-Dynamic HSE and 300 Sport)	Engineered Wood and Natural Burr Ash finishers no longer available Wireless Device Charging standard on all models except R-Dynamic S (where optional) All models feature leather steering wheel with thumb bumps and Jaguar badging (in Ebony, except on vehicles with Light Oyster colourway, which are fitted with DuoTone split-rim steering wheel in Light Oyster/Ebony) R-Dynamic S and R-Dynamic SE gain Digital Driver Display as standard R-Dynamic HSE and 300 Sport gain Interactive Driver Display as standard		
Strengths carried over	Contemporary premium interior with exquisite details and material quality Range of interior colourways and veneers DuoLeather seats (R-Dynamic S, R-Dynamic SE) Windsor leather seats (R-Dynamic HSE, 300 Sport) Extended Leather Pack Every XF comes with electrically adjustable leather sports seats as standard Front seat massage Seat movement switches on side of 16-way seats feature chrome switches Wireless Apple® CarPlay® Wireless Android Auto™ Ambient Lighting System including Dynamic Start-up sequence	Premium Cabin Lighting (optional on R-Dynamic S; standard on all other models) allows greater personalisation of the cabin Jaguar Drive Selector with JaguarDrive Control Pivi Pro Infotainment System incorporating 11.4" curved HD Touchscreen, Apple® CarPlay® and Android Auto™ Online Pack TFT-based, full-colour Head-up Display (HUD) Wireless Device Charging with or without Phone Signal Booster (where available) Sound systems deliver high-quality sound; Meridian™ Systems feature centre channel Auto-dimming interior mirror ClearSight Rear View Mirror (Sedan only)		

Many of the features detailed in this 360 Guide can be also demonstrated or highlighted in a compelling way during the product demonstration. Please refer to the 'Product demonstration' section towards the end of this document.



SPORTY, STYLISH AND CONSISTENT

Jaguar XF 24MY is now even more stylish, more sporting and easy to live with. The changes made to specifications and option packs also align it more consistently with other products in the Jaguar range.

IN DETAIL **JAGUAR XF 24MY**

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IN DETAIL | Now let's take a **closer look** at Jaguar XF in detail.

1. OVERALL STYLING



- Jaguar XF blends the spirit of a sports car with luxurious features and advanced technology.
- At 24MY the XF client offer includes enhanced specification on all models, simplifying the lineup and delivering greater consistency across the Jaguar range.
- The range now consists of **R-Dynamic S. R-Dynamic SE. R-Dynamic HSE** and **300 Sport.** All Core models and the R-Dynamic Black Edition are no longer available.
- At 24MY, all models have received significant equipment changes and upgrades.
- All models also feature darker Satin Shadow Atlas grille mesh tips, lower bumper with a Gloss Black 'chin', body-coloured door handles, extended side sills, black lower front bumper 'hoops' and R-Dynamic badging on the front right-hand side of the grille.
- A range of individual options, accessories and high-value option packs* that group related options together is available. At 24MY, a number of options have been deleted, while others are now only offered in packs.
- The following packs are available at 24MY:
 - Dynamic Pack
 - Convenience Pack
 - Vision Pack
 - Cold Climate Pack
 - Driver Assist Pack



- Comfort Pack
- Entertainment Pack
- Black Exterior Pack
- Extended Black Pack
- The **300 Sport, the only XF with the 300PS petrol powertrain**[†], remains available at 24MY and now benefits from Black side sills and electric steering column. Based on R-Dynamic HSE or R-Dynamic SE (depending on market), 300 Sport includes a range of additional features, including Adaptive Dynamics and Configurable Dynamics, Black Exterior Pack, Black Contrast Roof, '300 Sport' badging and 20" Style 5107 wheels with Silver and Black finish. See page 16 for full details
- The **power bulge** on the **long bonnet** emphasises the vehicle's performance potential and is made from aluminium to reduce weight.
- * Availability of features is market-specific. Please check your local market ordering guidelines for information.
- [†] May vary by market. Please check your local market ordering guidelines for information.

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N DETAIL | Continued

2. APPROACHING THE FRONT

- The wide stance of XF reflects its dynamic abilities.
- Standard on all models at 24MY, Premium full LED quad headlights with 'Quad' signature Daytime Running Lights (DRL) are standard. Full of intricate details, the lights produce a quality of LED light that is close to daylight, thereby increasing visibility and reducing fatigue. At 24MY, in selected markets, all models are also equipped with Automatic High Beam Assist (AHBA) and front Automatic Directional Indicators.
- Optional Pixel LED Headlights (not available in all markets) illuminate the road ahead even more effectively by turning in the direction of travel and automatically splitting their beam shape when oncoming vehicles are detected. They incorporate Adaptive Driving Beam, as well as front Animated Directional Indicators (not available in all markets).
- XF features a distinctive front bumper incorporating large lower vents, emphasising its sporting stance.
- The large, wide front grille features 'floating' foil grille tips that reference the Jaguar Heritage logo - a stylish feature that is mirrored throughout the vehicle.
 The grille features Satin Shadow Atlas grille mesh tips and the R-Dynamic badge.
- At 24MY, the background of the growler in the front grille is now black (previously red), and the circle of the R-Dynamic badge in the front grille is now black grey (previously red/green).
- The Smart Active Vanes close or open as necessary to improve aerodynamics, reduce wind noise and enhance efficiency. Fitment depends on market and powertrain.
- The sleek body of XF is **aerodynamically highly efficient**, managing airflow effectively to increase fuel economy and reduce turbulence.
- XF features a **deployable bonnet** that uses sensors in the bumper to trigger pyrotechnic charges under the bonnet hinges in the event of a collision. This pushes the bonnet upwards, creating space between the bonnet and the powertrain bay to protect pedestrians or cyclists from contact with the windscreen.



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3. LOOKING AT THE FRONT 3/4

- The sleek, coupé-like profile of XF features a short front overhang and long bonnet with deep power bulge, providing it with outstanding proportions that match its elegant surfaces and perfect lines.
- Highlighting its sporty yet sophisticated shape, XF is offered in a range of attractive exterior colours that at 24MY includes 1 solid, 5 metallic and 1 premium metallic paints. Note that at 24MY, Ostuni White, Bluefire, Hakuba Silver and Silicon Silver have been removed from the exterior colour lineup.
- The appearance of XF can be further enhanced by the Black Exterior Pack, which includes Gloss Black grille mesh and surround, side vents, side window surrounds, badging and rear valance finisher; as well as Gloss Black boot lid finisher (Sedan) or Gloss Black tailgate finisher and roof rails (Sportbrake). At 24MY the Black Exterior Pack also includes Gloss Black exterior mirror caps.
- At 24MY, the Black Exterior Pack is standard on all models except R-Dynamic S, where it is optional.
- 24MY sees the introduction of a new Extended Black Pack, which adds Black side sills, privacy glass, Black contrast roof and tailgate spoiler to the contents of the Black Exterior Pack. The Extended Black Pack is optional on all models except 300 Sport.
- The advanced **204PS Ingenium diesel powertrain** produces 430Nm of torque and is available with Rear- or All-Wheel Drive (RWD/AWD)*. When equipped with mild hybrid technology (available in selected markets), it uses a Belt Integrated Starter Generator (BiSG) and battery to harvest energy on over-run and during braking. This energy enables the powertrain to start more quickly and can be deployed to provide additional torque, improving responsiveness and acceleration. The system also enables the powertrain to shut down while XF is decelerating, further improving fuel efficiency. The use of the BiSG means the powertrain also **starts up more quietly.**
- XF is also available with two advanced and highly responsive turbocharged Ingenium petrol powertrains that produce 250PS or 300PS. Available only with RWD, the 250PS version develops peak torque of 365Nm between 1,300 and 4,500rpm and delivers outstanding fuel economy and driveability.

- Available only with AWD, the 300PS petrol powertrain offers ultimate XF performance. Upgrades to the boosting system enable it to deliver peak torque of 400Nm between 1,500rpm and 4,500rpm. Both petrol powertrains are equipped with a Gasoline Particulate Filter (GPF) as standard.
- XF is only available with the Jaguar Sequential Shift™ 8-speed automatic transmission. It delivers super-quick shifts and high levels of refinement, combining the benefits of a double-clutch transmission and a conventional automatic.
- XF is built around Jaguar's **Lightweight Aluminium Architecture**, which makes
 the vehicle light and stiff, contributing to its performance, efficiency, safety and
 superb vehicle dynamics. The structure incorporates new-generation highstrength steels to enhance its strength and weight distribution.
- Double wishbone front suspension and Integral Link rear suspension, as well as perfect 50/50 front/rear weight distribution, provide XF with an exceptional blend of agile handling and comfortable ride.
- XF is equipped as standard with a range of **Driver Assistance systems**, including:
 - Front and Rear Parking Aids
 - Rear Camera
 - Emergency Braking
 - Lane Keep Assist*
 - Adaptive Cruise Control with Stop & Go
 - Traffic Sign Recognition with Adaptive Speed Limiter
 - Driver Condition Monitor
- * Availability is market-specific. Please check your local market ordering guidelines for information.



N DETAIL | Continued

4. FROM THE SIDE



- Jaguar XF features side fender vents with the Jaguar Leaper, emphasising its sporting profile and performance.
- At 24MY, all models feature contoured, body-coloured side sills, while the 300 Sport gains Black side sills.
- Available on Sedan models only, the Black contrast roof adds further visual distinction. It is standard on 300 Sport and optionally available as part of the Extended Black Pack on other models. Note that it cannot be specified on vehicles with Santorini Black exterior paint.
- XF is available with a **range of alloy wheels,** in sizes from 18" to 20". The standard wheels are:
 - 18" Style 5105 with Diamond Turned finish (R-Dynamic S)
 - 19" Style 7013 with Technical Grey finish (R-Dynamic SE)
 - 20" Style 5036 with Diamond Turned finish (R-Dynamic SE) reintroduced at 24MY)
 - 20" Style 5107 in Silver with Black insert (300 Sport) these wheels are also optional on R-Dynamic SE and R-Dynamic HSE
- 20" Style 5107 wheels with Gloss Black finish are optional on all models.
- At 24MY, the background of the growlers in the wheels are now black (previously red).

- Note that at 24MY, three wheel styles have been discontinued: 18" Style 7011, 19" Style 7012 and 19" Style 5106.
- Every XF is equipped with a Rear Camera. The 3D Surround Camera is optional on all models and provides an enhanced 3D, 360° view around XF on the vehicle's touchscreen, making low speed parking and manoeuvring easier and safer. The system can display several views simultaneously on the touchscreen display while manoeuvring including 3D Perspectives, Junction View and ClearSight Plan View with dynamic Parking Aid overlays.
- Adaptive Cruise Control with Stop & Go is standard on all models.
- XF is equipped with **treadplates** that provide the driver and front passenger with a warm welcome. R-Dynamic S and R-Dynamic SE models feature metal treadplates with 'Jaguar' script, while R-Dynamic HSE and 300 Sport models feature illuminated metal treadplates with 'Jaguar' script, which are available as an option on R-Dynamic S and R-Dynamic SE.
- In the event of a collision, XF occupants are protected by two front airbags, two airbags in the outer seat edges, and side curtain airbags above the front and rear side windows.
- At 24MY, all XF models are equipped with powerfold auto-dimming exterior mirrors with approach lights as standard.
- Standard on all models except R-Dynamic S, where it is available as part of the
 Driver Assist Pack, **Blind Spot Assist** detects if a vehicle is in the blind spot,
 providing an LED warning in the mirror when a lane change manoeuvre begins. If
 necessary, it will apply corrective torque to the steering and support the driver in
 guiding XF away from the other vehicle.
- The **Driver Assist Pack,** comprising Blind Spot Assist, Rear Collision Monitor and Rear Traffic Monitor, continues to be standard on all models except R-Dynamic S, where it is optional.
- The advanced passive dampers of XF deliver exceptional ride quality by reducing damping forces at low speeds.

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IN DETAIL | Continued

4. FROM THE SIDE CONTINUED

- Configurable Dynamics allows the driver to personalise XF's Dynamic Mode to create their ideal dynamic setup. The vehicle's 11.4" touchscreen is used to set four driving characteristics to 'Comfort' or 'Dynamic', allowing the driver to set their preferred combination of throttle sensitivity, gearbox shift points, steering weighting and (when Adaptive Dynamics is also fitted) damper stiffness. The driver can also select from default Comfort or Dynamic mode, which changes settings for all driving characteristics accordingly.
- The optional Adaptive Dynamics system helps XF deliver the optimum balance between comfort, refinement and agility at all times. It constantly analyses acceleration and steering, throttle and brake pedal activity, and adjusts the electronically controlled dampers to provide a combination of precise handling, cossetting ride and responsiveness to driver demands.
- Available All-Wheel Drive (AWD) makes XF even more agile, increasing driver confidence in all conditions by providing extra traction and stability. It integrates Intelligent Driveline Dynamics, which uses sophisticated algorithms to react to road conditions by predicting, as well as reacting to, potential loss of traction.
- Adaptive Surface Response (AdSR), available only on AWD models, makes
 controlling the vehicle and making safe progress even easier than before. It
 constantly monitors the environment around XF and recognises different
 surfaces and adjusts the appropriate powertrain and brake settings to exploit
 the maximum available grip, helping to ensure smooth and secure progress, even
 on challenging surfaces.
- Uniquely in its class, XF is available with All Surface Progress Control (ASPC), a low-speed cruise control that allows a 'target' speed of between 3.6km/h and 30km/h (approximately 2-19mph) to be set in low-traction situations, allowing the driver to concentrate on steering.
- Torque Vectoring by Braking maximises the cornering capability of XF through even the tightest bends, by providing controlled independent braking on the individual inside front and rear wheels. This increases the turning forces acting on the vehicle, allowing it to hold the driver's intended line.
- Keyless entry allows Jaguar XF to be unlocked and disarmed simply by
 operating the door handle, and to be locked and armed by touching the lock
 sensor area on the door handle. Keyless entry is standard on all models except
 R-Dynamic S, where it is available as part of the Convenience Pack.

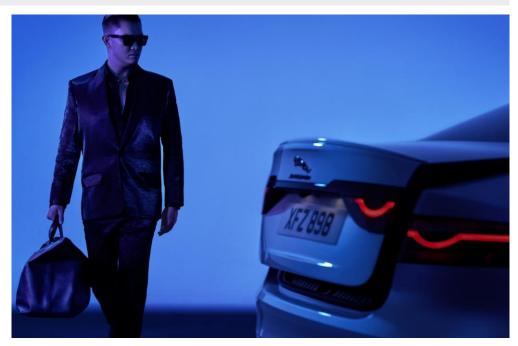
- Available as an option on all models except 300 Sport, the revised Dynamic Pack maximises the performance potential of XF. It includes Configurable Dynamics, Adaptive Dynamics, larger brakes, Red brake callipers and (for vehicles with petrol powertrain only) 20" Style 1037 wheels.
- All XF models are fitted with Stop/Start and are available with Class 1 rolling resistance tyres (dependent on market) to further improve fuel efficiency and reduce emissions.
- XF features an aerodynamically optimised rear bumper and rear valance that
 makes the rear of Jaguar XF appear wider and more elegant, and accommodates
 the concealed exhaust finishers. The Gloss Black lower bumper finisher
 generates a more sporting appearance and further enhances the impression of
 width.
- The Hi-Line tail lights of XF feature the signature LED graphic and distinctive double roundel. On Sedan models, the LED tail lights with distinctive double roundel are darker, adding to their sophisticated feel.
- At 24MY, all nameplate badging (including 300 Sport badge) has been removed
 the rear of the vehicle will feature only the Leaper and Jaguar name badge.

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5. REAR AND REAR INTERIOR

- The **Powered Boot Lid/Tailgate is standard** on all models, making loading and unloading easier, requiring only a press of a button on the key fob or tailgate.
- Available on all models, **Activity Key** can be used instead of the main key fob, which can be left at home if desired. Robust and waterproof, Activity Key allows the client to enjoy activities without worrying about the key becoming damaged or inoperable. It also has an LCD screen displaying the time and can be fitted with the client's own strap.
- XF Sedan offers up to 459 litres of luggage capacity with all seats in place and up to 1,484 litres when the optional 40:20:40 seats are folded. Sportbrake models offer up to 745 litres with all seats in place and up to 1,724 litres when the standard folding seats are down*.
- XF provides superior room and comfort for rear passengers, with 970mm headroom in Sedan models and 994mm (without sunroof) or 991mm (with sunroof) headroom in Sportbrake models.
- R-Dynamic S Sedan models feature a bench seat as standard. All other Sedan models and all Sportbrake models feature a 40:20:40 seat as standard (R-Dynamic S Sedan). The seat offers hatchback-style storage when deployed, allowing rear seat access through the boot. Alternatively, the central 20% section can act as a ski hatch or integrated arm rest.
 - Heated rear seats are optionally available on vehicles equipped with 40:20:40 seat split rear seats and Windsor leather seating.
- * Loadspace capacity has been measured using the industry-recognised SAE (wet) standard.



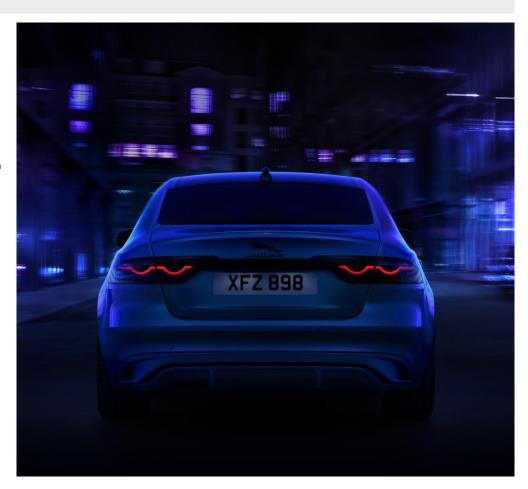


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5. REAR AND REAR INTERIOR CONTINUED

- The sixth light (side window) of XF contributes to the cabin's airy feel. The optional fixed glass sunroof (Sportbrake) and opening/sliding Panoramic sunroof (Sedan) flood the interior with light, making journeys even more enjoyable.
- For maximum rear seat occupant comfort, Jaguar XF is available with optional 4-zone air conditioning, operated either via the front Instrument Control Panel/Climate Screen on the central touchscreen or the rear-mounted control panel. Additional vents on the B-Pillar offer increased air ventilation to the rear.
- The Cold Climate Pack contains heated windscreen, heated steering wheel and heated windscreen wash jets. Note that at 24MY the Cold Climate Plus Pack is no longer offered.
- The Cabin Air Purification System with PM2.5 filter is a group of systems and filters that enhances occupant well-being by reducing the presence of allergens, toxins and harmful particulates inside the XF cabin.
- Trailer Stability Assist delivers greater stability when towing, while Engine Drag
 Torque Control reduces the chance of wheel lock-up caused by strong
 powertrain braking in slippery conditions (by briefly increasing torque to the
 appropriate driven wheels).
- As standard, XF provides 12V power sockets in two locations and two USB sockets (including one USB-C) in the cubby box. Clients can also specify two additional USB sockets in the rear console, together with an additional 12V power socket in the loadspace.





IN DETAIL | Continued

6. IN THE DRIVER'S SEAT



- The contemporary premium interior of XF features exquisite details and incorporates high-quality materials throughout.
- The sophisticated interior feel is heightened by the distinctive centre console, instrument panel and instrument panel topper with integrated binnacle, and by the front and rear door casings with 360° grab handles. A high proportion of the cabin features wrapped surfaces including the lower instrument panel, lower doors and lower console sides.
- DuoLeather seats are standard on R-Dynamic S and R-Dynamic SE models.
- R-Dynamic HSE and 300 Sport models feature even more luxurious Windsor leather.
- All front seats feature prominent upper squab shoulders and sporty contrast stitching, as well as an Ebony-coloured Jaguar label on their inbound edge, while the headrests of R-Dynamic HSE models feature a 3D Leaper logo.
- Available on all models, the optional Extended Leather Pack further enhances
 the premium feel of XF by upgrading the material of the door and instrument
 panel top rolls and the instrument panel midroll to Windsor Leather.
- At 24MY, XF clients have a choice of four sophisticated colourways: Ebony, Light Oyster, Mars Red and Siena Tan.

- Every XF at 24MY features **Ebony headlining,** in Morzine (R-Dynamic S, R-Dynamic SE and 300 Sport) or suedecloth (now standard on R-Dynamic HSE, optional on all other models).
- The instrument panel includes a sophisticated Engine Spin Aluminium finisher (standard on R-Dynamic S and R-Dynamic SE, optional on R-Dynamic HSE and 300 Sport) or Charcoal Ash veneer (standard on R-Dynamic HSE and 300 Sport, optional on R-Dynamic S and R-Dynamic SE). Note that at 24MY, the Engineered Wood and Natural Burr Ash finishers are no longer available.
- Every XF comes with electrically adjustable seats as standard.
- At 24MY, driver memory has been added to the 12-way electric front seats with 2-way manual headrests of R-Dynamic S models. Heated front seats are optional. 16-way electric driver memory front seats with heating and 2-way manual headrests are optional on R-Dynamic S.
- The 12-way electric front seats with 2-way manual headrests front seats of R-Dynamic SE are **now also heated.**
- 300 Sport models feature 16-way electric driver and passenger memory front seats with heating and 2-way manual headrests.
- 16-way electric driver memory front seats with heating, or heating and climate, and 2-way manual headrests are optional on R-Dynamic SE and 300 Sport.
- At 24MY, R-Dynamic HSE models now also include climate function for its standard 16-way electric driver and passenger memory front seats with 2-way manual headrests and chrome seat switches. Massage function is optional.
- All XF models are also equipped with an auto-dimming interior mirror as standard, reducing glare from the headlights of following vehicles.

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6. IN THE DRIVER'S SEAT CONTINUED

- All models are equipped with configurable Cabin Lighting as standard, which allows clients to choose light effects to suit their mood and taste. A range of ten colours is available, and clients can select different colours for the upper and lower lighting zones, which provide defined 'pinstripe' lighting and softer 'waterfall' lighting respectively. White courtesy lighting is applied to the overhead console and footwells. Premium Cabin Lighting (standard on all models at 24MY except R-Dynamic S, where it is optional) enables greater personalisation of the cabin by allowing the client to independently select from 30 colours for the upper and lighting zones. It also includes My Colour, Animation and Courtesy Welcome Sequence features, and allows the client to inhibit red ambient lighting when the Dynamic driver mode is selected. Both the Configurable Ambient Interior Lighting and Premium Cabin Lighting systems include a dynamic 'Meet & Greet' start-up sequence, providing a theatrical sweep of light around the cabin before starting up the Infotainment System screens.
- At 24MY all XF models are fitted with a leather steering wheel with thumb bumps and Jaguar badging in place of the previous 'R' branding. The steering wheel in is Ebony, except on vehicles with Light Oyster colourway, which feature a Duotone split-rim steering wheel in Light Oyster/Ebony. Heated steering wheel is available as an option (market dependant).
- At 24MY, 300 Sport features an electrically adjustable steering column as standard.
- Chrome gearshift paddles remain standard.
- The Jaguar Drive Selector provides a tactile and intuitive interface, while JaguarDrive Control allows the driver to select the driving mode (Comfort, Eco, Rain Ice Snow or Dynamic) that best suits the driving conditions.
- At 24MY every XF features the **Pivi Pro Infotainment System**, which is based around an 11.4" HD touchscreen and a responsive, highly intuitive user interface heavily influenced by smartphones. A powerful yet easy-to-operate homescreen shows the information most relevant to the driver and their journey, as well as allowing features used on everyday journeys to be directly accessed in two taps or less. Software updates over the air mean the system can update automatically.

- Pivi Pro also includes an advanced connected navigation system (in supported markets) with next-generation 3D maps (also updated over the air), intelligent route learning and Smart Voice Guidance. It also enables the specification of the 12.3" Interactive Driver Display, Online Pack and Wi-Fi with Data Plan. Pivi Pro also features a fast-start capability that uses a dedicated back-up battery to keep Pivi Pro in a 'sleep' state when XF is powered down. When XF is unlocked, the system awakens and connects in just a few seconds, so it is ready to go by the time the driver is seated.
- At 24MY, R-Dynamic S and R-Dynamic SE are now equipped with **Digital Driver Display**, while R-Dynamic HSE and 300 Sport feature **Interactive Driver Display**. Both include a high-resolution 12.3" TFT screen with new graphics and layouts in place of analogue dials. The Interactive Driver Display allows the driver to choose the format of the information in front of them: a traditional two-dial layout with a choice of content between the dials; a one-dial view flanked by navigation and media information; full-screen options for media and Driver Assistance system information; and the 3D map view, which also allows the driver to customise additional journey information, such as upcoming traffic information.



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6. IN THE DRIVER'S SEAT CONTINUED

- Every XF incorporates wireless Apple* CarPlay*, enabling clients to use the vehicle's touchscreen to view and operate familiar apps such as maps, messages and music players. They can also connect with wireless Android Auto*.
- The Online Pack is standard on R-Dynamic SE models in connected markets, and as an option on other models in conjunction with Pivi Pro. The Online Pack is offered with a data plan in selected markets, allowing clients to enjoy unlimited music streaming. Wi-Fi Hotspot is available as a standalone option.
- XF is available with **Head-up Display (HUD)**, which projects key information onto the windscreen, in the driver's eye line, allowing it to be read much more quickly. The HUD provides information in full colour, larger scale and higher resolution, and allows the driver to look further down the road while taking in information. It also supports video, allowing it to project a wider range of information including speed, Traffic Sign Recognition, turn-by-turn navigation guidance, and information and messages related to Pivi/Pivi Pro and Active Safety Features.
- Wireless Device Charging allows a Qi-compatible device to be charged wirelessly by placing it in the centre console 'fireplace'. At 24MY, the feature is standard on all models except R-Dynamic S, where it is available as part of the Entertainment Pack. Wireless Device Charging is available with or without Phone Signal Booster (in markets where available).
- The Sound System of XF R-Dynamic S delivers high-quality sound through six speakers, while the **optional Meridian™ sound systems** feature a **centre channel** for even better sound quality. The Meridian™ Sound System (standard on all models except R-Dynamic S, where it is optional) utilises 12 speakers and a subwoofer to deliver 400W of power with exceptional definition, crystal-clear highs and full, deep bass. The **Meridian™ Surround Sound System** (optional on all models) has a 650W output, which is delivered through 16 speakers and a subwoofer, brought together using Meridian Trifield™ Technology to provide a truly engaging concert hall experience. All sound systems benefit from a power-efficient digital amplifier with unprecedented processing power that works with new tuning settings to provide improved audio performance whilst consuming less energy.
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- Both Meridian™ systems feature Active Road Noise Cancellation, which monitors the road inputs to the vehicle through the suspension, and then processes an anti-noise signal that is replayed through the audio system. This minimises the levels of road noise experienced by the driver and passengers and delivers a more relaxing drive, without drowning out any conversations or exterior sounds such as police car sirens.
- The ClearSight rear view mirror is available on all Sedan models. By transmitting
 live video images from a camera in the roof antenna pod, it provides the driver
 with a clear view of what is behind, even when passengers or items on the rear
 seat are in the natural line of sight.





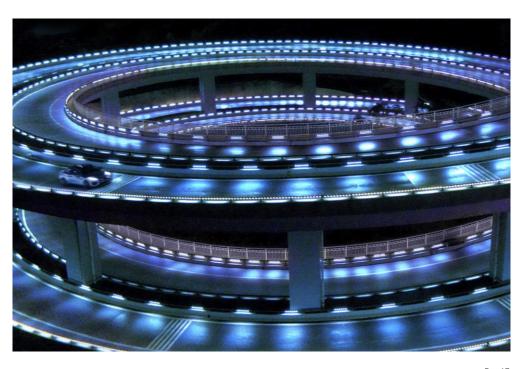


7. PRODUCT DEMONSTRATION

Here are some of the most interesting and beneficial features of XF, and when it may be best to talk about/demonstrate them:

- The contemporary premium interior of XF features exquisite details and a
 incorporates high-quality materials throughout. As they step into the vehicle,
 the driver is greeted by ambient lighting and a dynamic start-up sequence.
- The Jaguar Drive Selector provides a tactile and intuitive interface, while JaguarDrive Control allows the driver to select the driving mode (Comfort, Eco, Rain Ice Snow or Dynamic) that best suits the driving conditions.
- The Pivi Pro Infotainment System features an 11.4" curved HD Touchscreen that provides a richer yet more intuitive experience.
- The advanced 204PS diesel powertrain incorporates mild hybrid technology in selected markets, further increasing efficiency. Clients can also choose the smooth and refined Ingenium petrol powertrain, available with 250PS (RWD) or 300PS (AWD, in 300 Sport form only). Every XF is equipped with the smooth-shifting Jaguar Sequential Shift™ 8-speed automatic transmission*.
- Strong and stiff, the Lightweight Aluminium Architecture allows the double wishbone front suspension and Integral Link rear suspension of XF to deliver an exceptional blend of agile handling and comfortable ride.
- Meridian™ sound systems feature a centre channel for even better sound quality, and both systems enable XF to provide Active Road Noise Cancellation, reducing cabin noise further. The Meridian™ Sound System is standard on R-Dynamic SE, R-Dynamic HSE and 300 Sport models and optional on R-Dynamic S, while the Meridian™ Surround Sound System is optional on all models.
- XF is fitted with a suite of **Driver Assistance** features, with more available as part of option packs. As previously mentioned, these include:
 - Adaptive Cruise Control with Stop & Go
 - Lane Keep Assist (LKA)
 - Driver Condition Monitor
 - Blind Spot Assist
 - Adaptive Cruise Control (ACC)
 - Head-up Display (HUD)
 - ClearSight rear view mirror (Sedan only)

- The Cabin Air Purification System with PM2.5 filter enhances the well-being of all occupants.
- Available systems such as Configurable Dynamics, Adaptive Dynamics and All-Wheel Drive (AWD) make XF even more capable and enjoyable to drive.
- Availability may be market-specific. Please check your local market ordering guidelines for information.







JAGUAR XF 300 SPORT



DISCLAIME

he information detailed in this asset covers all vehicle and market derivatives and optional equipment, some of which may ot be fitted to vehicles in your market. The information contained in this asset was correct at the time it was created. In th isterest of development, the right is reserved to change specifications, design or equipment at any time without notice and without incurring any obligations. Specification in individual markets will vary from that described in this document.

- The exciting 300 Sport remains the only XF available with the 300PS petrol powertrain*, exclusively in combination with AWD. Its specification is based on R-Dynamic HSE or R-Dynamic SE (depending on market), and has been further enhanced at 24MY, with a range of additional features that enhance its sporting luxury character.
- Outside and beneath the skin, Jaguar XF 300 Sport includes the following as standard:
 - Black Exterior Pack including Gloss Black exterior mirror caps at 24MY
 - Black side sills (new at 24MY)
 - Black contrast roof (Sedan only)
 - Boot spoiler† (Sedan only)
 - 20" Style 5107 wheels in Silver and Black
 - Privacy glass[†]
- Jaguar XF 300 Sport adds the following equipment as standard:
 - Adaptive Dynamics
 - Configurable Dynamics
- And inside, Jaguar XF 300 Sport includes these features:
 - Windsor Leather seats[†]
 - Suedecloth headlining[†]
 - Electric steering column (new at 24MY)
 - Heated steering wheel[†]
- Note that at 24MY, XF 300 Sport no longer features '300 Sport' badging at the rear.
- * May vary by market. Please check your local market ordering guidelines for information.
- [†] Features and equipment varies by market. Please check your local market ordering guidelines for information.